

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT31/12 12.43  
\*\*\* WDCW-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- DAVE CLARK

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DATE OCT31/12 12.43

DATE OCT31/12 12.43

TO: NSA WDCW  
FROM: GREG

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\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RECEIVED  
USING ELECTRONIC INVOICING - AGENCY IDB #1021

ALL INFORMATION CONTAINED  
HEREIN IS UNCLASSIFIED  
DATE 08-01-2009 BY 60322  
AN ELECTRONIC INV. WEBSITE  
EMEDIA TRADING AGENCY THE  
IDB# FOR THE WEBSITE IS:  
EMT12009  
"EMEDIA TRADE-INVOICING" IS  
ALSO AVAILABLE

LINE#	REP	CD	TIME PERIOD	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600P-700P	\$1,600.00	11/1	11/2	1		TH-F	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 84										
PROGRAM :	SEINFELD									
2			700P-730P	\$1,600.00	11/1	11/2	2		TH-F	2
PROGRAM : 2.5 MEN										

HEADLINE 6401003  
ORIGINAL REVISED \*\*\*

REP: TEL# 703 528 7800

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ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT31/12 12.41

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LINE#	TIME PERIOD	LEN	RATE	START DATE	END DATE	SPOTS /WK	WEEK INVT	DAYS	TOTL SPOTS
3	730P-800P	30	\$1,800.00	11/1	11/2	2		TH-F	2
PROGRAM : 2.5 MEN									
4	800P-900P	30	\$3,000.00	11/1	11/1	2		THU	2
PROGRAM : VAMPIRE DIARIES									
5	100P-300P	30	\$250.00	11/4	11/4	2		SUN	2
PROGRAM : SUN MATINEE MOVIE									
6	600P-700P	30	\$1,600.00	11/5	11/6	1		M-TU	1
PROGRAM : SEINFELD									
7	700P-730P	30	\$1,600.00	11/5	11/6	2		M-TU	2
PROGRAM : 2.5 MEN									
8	730P-800P	30	\$1,800.00	11/5	11/6	2		M-TU	2
PROGRAM : 2.5 MEN									

NOV/12 23300.00

CONTRACT TOTAL 23300.00  
TOTAL SPOTS 14

MARKET TOTALS \$776,666 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*